



Tahoe City Winter Sports Park Ice Rink Dasher Board Renewal Sponsorship Form



The TCPUD would like to thank you for your Dasher Board sponsorship last season and for supporting your community Ice Rink. We hope that you will consider continuing this creative way to promote your business with the renewal of your Tahoe City Winter Sports Park Ice Rink Dasher Board(s) for the 2024-2025 winter season. Sponsored Dasher Boards are on display for thousands of Winter Sports Park visitors seasonally. Dasher Board sponsors directly support your community Ice Rink and Tahoe City Public Utility District youth hockey and adult programs.

Renewal Cost: \$450 per season (November 2024 – March 2025)

Sponsor Benefits Include:

- Current 37”x 27” full color, overlamine, double-sided coroplast Dasher Board advertisement
- Name included on TCWSP website (wintersportspark.com), with link to sponsor’s website, Sponsorship & Advertisement Guide, and Summer 2025 Activity Guide as well as Digital Guides
- Mention on TCWSP Facebook with link to sponsor’s website
- Exposure to thousands of Tahoe City Winter Sports Park visitors. 2023/24 season saw over 11,000 visitors
- OPTIONAL – Have a “Discount”- Give us a coupon or rack card and with proof of WSP reservation visitors get a “Discount” from our Dasher Board Sponsors. This discount cannot be for any type of sledding, cross-country skiing, snowshoeing or ice skating. It would be the responsibility of the merchant offering this discount to note any and all rules, requirements, restrictions, etc.

Includes installation, and maintenance of Dasher Board sign. Please email completed form to bbutterfield@tcpud.org.

Business or Organization Name: _____

Contact: _____ Website: _____

Mailing Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

For any questions, contact Barbara Butterfield at 530.580.6337 or bbutterfield@tcpud.org

Thank you for your support of the Tahoe City Winter Sports Park!



By submitting this Application and Contract, the Applicant acknowledges and agrees that if the District signs and returns a copy, this Application and Contract will be binding on the parties in accordance with its terms, the District’s rules, regulations and policies, and California law. Sponsorships are sold, and agreements are entered into, on a first come, first serve basis. The District reserves the right to reject any Application if it determines that the Sponsorship or advertisement are not compliant with the District’s rules, regulations, and policies. Sponsors, advertisers and their agents are responsible and liable for the form and content of the Sponsorships and advertisements and each of them agrees to defend, indemnify and hold harmless the District, its officials, officers, employees and agents (hereinafter collectively the “District”), from and against, any and all claims, suits, actions, damages, losses, expenses, fees of every kind and nature arising from or related to the this Application and Contract, including, without limitation, those arising from or related to the form and content of advertising materials and copying, text, representations, illustrations, photographs, printing, or publishing of any such advertisement regardless of whether the District approved such advertisement. The District is not liable for delays in delivery, and/or non-delivery in the event of an Act of God, action by any governmental or quasi-governmental entity, fire, flood, insurrection, riot explosion, embargo, strikes (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the District affecting production or delivery in any manner. By signing below, I hereby acknowledge that I have completed the above information to the best of my knowledge, read the above information, received a copy of the Sponsor and Advertising Terms & Policies, and agree to be bound by this Application and Contract and all of the District’s rules regulations, and policies.